

Press Release

Silverbear Launches New Website for Their NHS Community Involvement Solution

9th November 2009, Guildford, Surrey: Silverbear is proud to announce the launch of its latest software solutions; Community Involvement Solution (CIS). This new solution is supported by a brand new website – <http://www.SilverbearHealth.co.uk>.

The website contains a host of information regarding the new healthcare application. The solution, targeted at NHS trusts helping them to manage the communication, feedback and engagement with their members, breaks down into six sections:

- Growing & Recruiting Members
- Getting Information
- Membership Management
- Forums & Participations
- Giving Information
- Membership Analysis

The website easily enables visitors to view each section clearly, and sets the information out in an easy to understand manner. Kate Oxtan, Marketing Manager at Silverbear explains the concept behind the new website “Silverbear Community Involvement Solution works primarily with NHS trusts, therefore we felt it was important to have a website that reflected the clean, efficient manner of the NHS. The site contains links to case studies to help people understand the application of the solution.”

The website is now live, and can be viewed at <http://www.Silverbearhealth.co.uk>. Employed within the NHS nationwide, the Community Involvement Solution utilises the power of Microsoft Dynamics CRM to help trusts manage member relationships, communications, campaigns and member feedback.

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About Silverbear

The Community Involvement Solution for NHS is part of the portfolio of solutions from [Silverbear Ltd](#). The Community Involvement Solution assists existing and aspiring NHS foundation trusts to attain, retain and maintain their membership engagement strategy, ensuring they meet the requirements set out by the Care Quality Commission (CQC).

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